

"Create, Publish and Archive your Blog on your own server"

By Sherman Choo

Reasons for hosting a Blog on your server:

- 1) It gives your site a professional look eg www.yourdomainname.com/blog.html as compared to www.yourdomainname.blogspot.com
- 2) Your website becomes 10x stickier to your visitors
- 3) Precautionary measure to backup your posting efforts on your own server. There have been reports of loss of blogs and blogs not showing.

Before you Continue...

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Creation & Publishing Instructions

- 1) Have your website “ftp username” and “password” information ready. If you don’t have a website, you can get one here www.funded sponsoring.ws/pips.html
- 2) Create a Blog at www.blogger.com and follow their step by step instructions
- 3) Once your Blogger site is ready, go to the “Publishing” Tab, then select the FTP option
- 4) Input the necessary information as outlined by the snap shot



The screenshot shows the Blogger Publishing settings page for FTP publishing. The page title is "Funded Sponsoring & Internet MLM Success". The navigation tabs include "Posting", "Settings", "Template", and "View Blog". The "Publishing" tab is selected, and the "Basic" sub-tab is active. The page displays the following fields and instructions:

- You're publishing via FTP**
Switch to: [SFTP](#) (secure publishing on your ISP server) Or [blogspot.com](#) (Blogger's free hosting service)
- FTP Server**: ?
ftp.yourdomainname.com
- Blog URL**:
http://www.yourdomainname.com/blog.html
This is where your blog will be shown on the web
- FTP Path:** ?
Replace fundedsp-www with your own root directory.
Your root directory is the one that contains the "index.html" file.
- Blog Filename:**
Input the last part of your Blog URL. In this case, its blog.html
- FTP Username**:
Provided by your Webhosting provider by email
- FTP Password**:

Username & Password are optional. If you leave them blank, you will be asked to enter them when you publish your blog.

For Notify Weblogs.com, choose “Yes”

Archiving Instructions

- 1) Select the Archiving Tab
- 2) Input your information as per the snapshot below

Archive Frequency Monthly

Enable Post Pages? Yes
Post Pages give each of your posts their own unique web page, in addition to appearing on your blog's front page.

Archive Path fundedsp-www/archive/
This is the directory on your FTP server where you want to keep your archive files.

Archive URL http://www.fundedspawning.ws/archive/
http://www.yourdomainname.com/archive/

Archive Filename past.html
Example: past.html, archive.html, backup.html

Parting Tips

Remember to Post on your Blog regularly to get it noticed by Search Engines and generate more search engine traffic.

Then Use Ping-O-Matic, it is a free service that will update different search engines that your blog has been updated <http://pingomatic.com/>

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