

# **“Create, Publish and Archive your Blog on your own server”**

By Sherman Choo

Reasons for hosting a Blog on your server:

- 1) It gives your site a professional look eg [www.yourdomainname.com/blog.html](http://www.yourdomainname.com/blog.html) as compared to [www.yourdomainname.blogspot.com](http://www.yourdomainname.blogspot.com)
- 2) Your website becomes 10x stickier to your visitors
- 3) Precautionary measure to backup your posting efforts on your own server. There have been reports of loss of blogs and blogs not showing.

Before you Continue...

**Discover the Most Powerful  
Home Business & Internet  
Marketing Secrets With This  
'No Holds Barred Newsletter'!**

**[Go here To Subscribe  
www.FundedSponsoring.ws!](http://www.FundedSponsoring.ws)**

## Creation & Publishing Instructions

- 1) Have your website “ftp username” and “password” information ready. If you don’t have a website, you can get one here [www.funded sponsoring.ws/pips.html](http://www.funded sponsoring.ws/pips.html)
- 2) Create a Blog at [www.blogger.com](http://www.blogger.com) and follow their step by step instructions
- 3) Once your Blogger site is ready, go to the “Publishing” Tab, then select the FTP option
- 4) Input the necessary information as outlined by the snap shot



The screenshot shows the Blogger Publishing settings page for FTP publishing. The page title is "Funded Sponsoring & Internet MLM Success". The navigation tabs include "Posting", "Settings", "Template", and "View Blog". The "Publishing" tab is selected, and the "Basic" sub-tab is active. The page displays the following fields and instructions:

- You're publishing via FTP**
  - Switch to: [SFTP](#) (secure publishing on your ISP server) Or [blogspot.com](#) (Blogger's free hosting service)
- FTP Server**:  ?  
**ftp.yourdomainname.com**
- Blog URL**:   
**http://www.yourdomainname.com/blog.html**  
**This is where your blog will be shown on the web**
- FTP Path:**  ?  
**Replace fundedsp-www with your own root directory. Your root directory is the one that contains the "index.html" file.**
- Blog Filename:**   
**Input the last part of your Blog URL. In this case, its blog.html**
- FTP Username**:   
**Provided by your Webhosting provider by email**
- FTP Password**:

Username & Password are optional. If you leave them blank, you will be asked to enter them when you publish your blog.

For Notify Weblogs.com, choose “Yes”

## Archiving Instructions

- 1) Select the Archiving Tab
- 2) Input your information as per the snapshot below

**Archive Frequency** Monthly

**Enable Post Pages?** Yes  
Post Pages give each of your posts their own unique web page, in addition to appearing on your blog's front page.

**Archive Path** fundedsp-www/archive/  
This is the directory on your FTP server where you want to keep your archive files.

**Archive URL** http://www.fundedspawning.ws/archive/  
**http://www.yourdomainname.com/archive/**

**Archive Filename** past.html  
**Example: past.html, archive.html, backup.html**

### Parting Tips

Remember to Post on your Blog regularly to get it noticed by Search Engines and generate more search engine traffic.

Then Use Ping-O-Matic, it is a free service that will update different search engines that your blog has been updated <http://pingomatic.com/>

**Discover the Most Powerful Home Business & Internet Marketing Secrets With This 'No Holds Barred Newsletter'!**

**[Go Here to Subscribe www.FundedSponsoring.WS!](http://www.FundedSponsoring.WS/)**